



# SITS

## Optimized Order Management with true-Advice by keyon

Automated real time transmission of client orders to  
UBS using SWIFT messaging, reducing manual effort  
and increasing efficiency

# true-Advice order automation by keyon

**As a feature of the keyon true-Advice connectivity solutions suite, the order management automation is an application to automate the process of transmitting orders to UBS.**

true-Advice converts multiple file formats into SWIFT messages, and sends the orders in real time to UBS, where the transaction is handled on a “straight-through” basis.

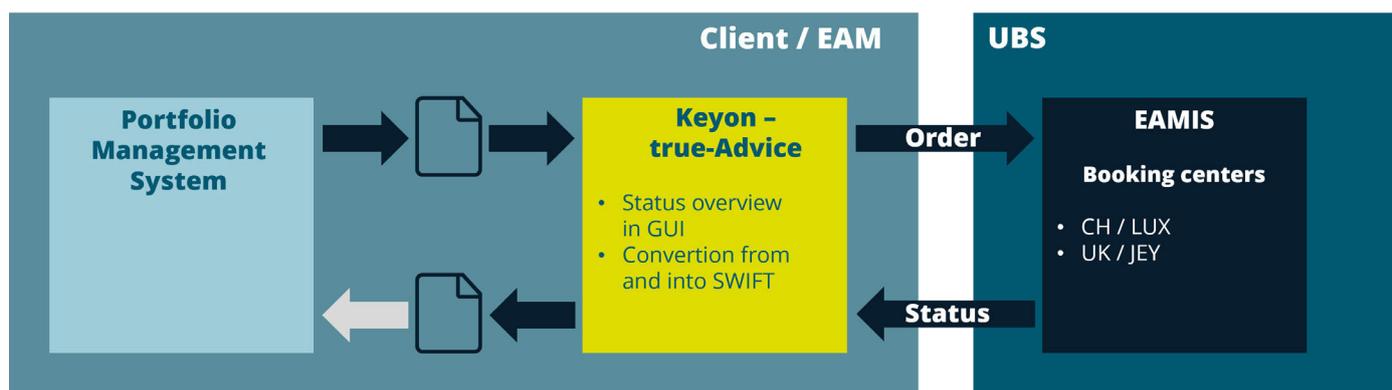


The goal is to provide a cost-effective and simple-to-implement tool which eliminates in large part the manual handling, compilation and transmission of orders for all of our client types (e.g. EAM, Asset Manager, Family office).

The client can keep track of the status of the messages sent to UBS and any response message from UBS are shown directly in the user interface.

## Overview

The diagram shows the main components of the UBS Private Standard Network (PSN) and the integration options of keyon true-Advice.



## CSV order routing

The CSV Order Routing module makes it easy to place orders with UBS using a simple CSV file. Just drop your order file into a designated folder, true-Advice automatically detects it, converts it into SWIFT MT502 format, and sends it securely to the bank.

This module is quick to implement and requires no special tools or technical knowledge, making it an ideal solution for automating order submissions with minimal effort.

## FIX order routing

---

Our FIX Order Routing module ensures seamless trading communication, even if your bank doesn't support a direct FIX connection. You can send your orders in FIX format, true-Advice takes care of the rest.

We convert your FIX messages into SWIFT format to transmit them securely to the bank, and then convert the bank's SWIFT responses back into FIX messages for you. This means no disruption to your systems, no manual intervention, and a smooth, automated experience

## SWIFT order routing (File)

---

With the SWIFT Order Routing module, you can easily exchange SWIFT messages with your bank, no need to implement the SOAP interface provided by PSN. Simply drop your SWIFT messages as text files into a designated folder, and true-Advice will automatically handle the secure transfer to the bank.

This module is ideal if your existing system already generates and reads SWIFT messages, making it a quick and cost-effective way to automate order submission without additional development.

## SWIFT order routing (SOAP)

---

The SWIFT Order Routing SOAP module enables seamless, real-time integration between your Portfolio Management System and UBS's core banking infrastructure. By using the SOAP API, you can directly exchange SWIFT messages with the bank, ensuring faster communication, streamlined workflows, and full automation.

While this module requires a more involved setup, it offers the most robust and responsive integration, ideal for clients seeking high-performance and real-time connectivity.

## Comparison

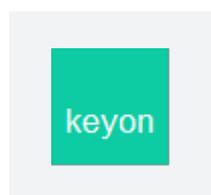
The following table gives an overview about the capabilities of the different integration options.

	CSV order routing	FIX order routing	SWIFT order routing (File)	SWIFT order routing (SOAP)
Single orders				
Bulk orders				
Order cancelation				
Status visible in UI				

## Well connected and positioned



keyon true-Advice supports UBS Private Standard Network (PSN), the efficient processing of digital financial data.



keyon true-Advice has been developed by Keyon AG which been acquired by SITS in June 2022.

### Get in touch with us

Would you like to learn more about our expertise, consulting and implementation services?

We look forward to hearing from you.

SWITZERLAND  
[info.ch@sits.com](mailto:info.ch@sits.com)  
 +41 848 088 088